

Apprenticeship contract – Marketing & Communication

Supraways :

Supraways develops an aerial, fast and cutting-edge urban transport mode. A light infrastructure guides autonomous and electric cabins for passengers and goods, which circulate above public spaces, with no needs for land expropriation. Our networks of interconnected loops with off-line stations allow people to fly non-stop to the end destination, 3 times faster than with any other existing urban transportation mode.

Informations :

- Apprenticeship contract only
- Beginning of the contract: as soon as possible
- Legal remuneration
- Workplace: Ecully, France

Missions :

- **Communication**
 - Strategy
 - Community manager : management of Supraways social networks
 - Competitive intelligence and PRT news
 - Management / creation of tools (newsletter, flyers, leaflets, ...)
 - Organization of events (fairs, conferences, seminars)
 - Website management
 - Brand reinforcement
- **Marketing**
 - Market analysis, segmentation (countries, clients, products)
 - Channels and partnerships
 - Marketing strategy
 - Roadmap
- **Budget**

Please send us a letter explaining your motivation to participate in the Supraways project.

Your profile :

With a strong appeal for innovative projects you are ready to invest in a high-stakes environment:

- Bac +3 or more, business school
- 1st experience is necessary
- technical English; another language would be appreciated;
- strong control of the Office pack and Adobe Pack;
- personal and professional qualities: autonomy, rigour, responsiveness, excellent writing skills, teamwork skills.